

## Communications Intern Internship Opportunity

### Kenya Healthcare Federation (KHF) Overview

The Kenya Healthcare Federation (KHF), established in 2004, is the Health Sector Board of KEPSA and a private health sector membership organization. KHF collaborates with care providers, hospitals, pharmaceutical manufacturers, insurers, and other health stakeholders to foster strategic public-private partnerships. Our mission is to promote Universal Healthcare (UHC) and improve access to quality health services across Kenya.

KHF is committed to building crucial linkages between the government and other stakeholders to ensure quality healthcare for all Kenyans. To support our mission, we seek a talented Communications Intern to join our dynamic team.

### Position Overview:

This internship provides an exceptional opportunity for recent graduates to gain practical experience in communication and graphic design within the healthcare sector.

The Communications Intern will create compelling visual content to effectively promote KHF's initiatives, helping us reach and engage our target audiences more effectively.

### Key Responsibilities:

- Create engaging motion graphics for various communication materials, including social media posts, email campaigns, and digital advertisements
- Assist in designing layouts for brochures, flyers, and other promotional materials
- Collaborate with the communications team to develop visually compelling content that aligns with communication objectives
- Contribute creative ideas for communication campaigns and visual branding initiatives
- Assist in basic photo and video editing

### Requirements:

- Degree in Computer Science, IT, Graphic Design, Communications, or a related field - **required**
- Proficiency in Adobe Creative Suite (particularly Photoshop, Illustrator, and InDesign) - **required**
- Basic understanding of communication principles and practices - **required**
- Strong creative skills with a keen eye for detail
- Ability to work collaboratively in a team environment
- Excellent time management skills and ability to meet deadlines
- Familiarity with current design trends and best practices
- Knowledge of video editing and motion graphics **is a plus**

**To Apply:** Please submit your resume, cover letter, and a portfolio of your design work to [talent@khf.co.ke](mailto:talent@khf.co.ke) by **Wednesday, 31<sup>st</sup> July 2024**

We look forward to seeing your creative talent!